



# 2019 International Information Sharing Conference



THREE DAYS

TWO  
CONFERENCES

500+ CYBER  
PROFESSIONALS

30+ EXHIBITORS

AUGUST 20-22, 2019

THE UNIVERSITY OF TEXAS AT  
SAN ANTONIO DOWNTOWN CAMPUS  
501 W César E Chávez. San Antonio, TX.  
78207



**CYBERTEXAS**<sup>TM</sup>  
FOUNDATION





**ISAO**  
Standards Organization



**2019 International  
Information  
Sharing  
Conference**

Join us for the 3rd Annual International Information Sharing Conference (IISC), hosted by the Information Sharing and Analysis Organization Standards Organization (ISAO SO). The two-day IISC event will again welcome cybersecurity information sharing and analysis organizations from around the world to address information sharing issues affecting the cybersecurity ecosystem and its impact on communities locally, regionally, nationally and abroad.

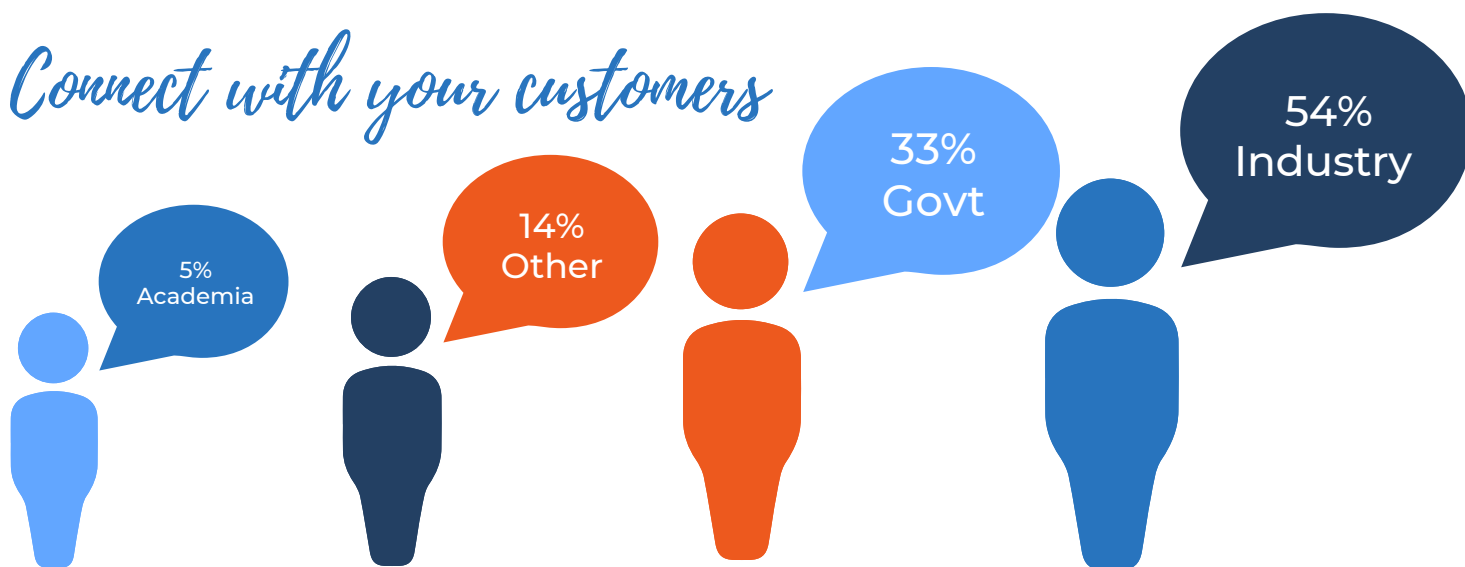
## The 2019 IISC focus is “Information Sharing in Communities”

Attendees will gain the knowledge needed to successfully navigate the ecosystem through networking events, educational seminars, keynote addresses from industry, senior government and international thought-leaders, as well as an exhibition hall.



- State of the Ecosystem - ISAO SO
- State/Local Government Keynote - City of Atlanta
- Management - Former Acting Attorney General
- Industry Keynote - McAfee
- Education - Tarrant County ISD
- Community - SMB - ISAO
- Information Sharing Hall of Fame Awards

*Connect with your customers*



The inaugural conference welcomed nearly 200 attendees from various fields in academia, government, industries and other areas of interest. Last year we continued to see increased interest across various public and private sectors.





This year's theme, **Cybersecurity Communities Throughout Texas**, exemplifies San Antonio and the entire state of Texas' unrelenting effort to be at the forefront of cybersecurity, new product creation, information sharing, threat intelligence, education, training and business development. The event is designed to educate cybersecurity professionals, industry leaders, and next generation cyber warriors about the assets, capabilities, threats, and the current and future cyber efforts found throughout Texas.

The conference provides a platform for industry juggernauts to discuss cyber policy, emerging threats and risk mitigation with a concentrated interest in encouraging dialogue on protecting Texas infrastructure, training the state's future cyber warriors, and inspiring new cyber technology development. During the one and a half day event, attendees will participate in the:

**CYBERTEXAS SPEAKER'S SERIES:** 50+ cybersecurity thought-leaders from across the country will discuss critical state, national and global cybersecurity threats and opportunities in three tracks: Protecting Texas Growth Industries & Infrastructure, Preparing the Next Generation of Cyber Warriors, and Cybersecurity Threats & Risk Mitigation.

**EXHIBIT SHOWCASE:** Attendees can network with cybersecurity industry leaders, product developers, and service providers during the annual cyber exhibition showcase.

**CYBERTEXAS JOB FAIR:** Cleared and non-cleared cyber professionals as well as college-level students will meet face-to-face with leading cybersecurity companies during this hiring event.

To learn more, visit [www.clearedjobs.net/job-fair/fair/98](http://www.clearedjobs.net/job-fair/fair/98).

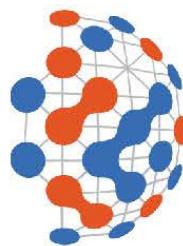
**CYBER HALL OF HONOR (HOH) INDUCTION CEREMONY:** Join the CyberTexas Foundation as they recognize those who innovatively forged new paths in the field of cybersecurity in San Antonio and throughout the state of Texas.

Past speakers include: 24th Air Force (AF Cyber Command) Executive Director Robert Cole; 67th Cyberspace Wing Deputy Director Robert J. Kaufman III; Brigadier General & CyberPatriot National Commissioner Bernie Skoch; McAfee Chief Information Security Officer (CISO) and Vice President Grant Bourzikas; and UTSA President Dr. Taylor Eighmy.



## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

# 2019 International Information Sharing Conference



### Presenting Sponsor

**Cost: \$10,000**

- Receive top visibility for your support and participation
- ½ page ad in the conference exhibitor guide
- Logo on the event website
- Logo on marketing material on the website, on-site signage and event program
- Logo on the presentation screens in the designated breakout room
- All benefits listed in Exhibitor Showcase Booth Package II and two 6-8' Tables

### Exhibitor Showcase Booth

#### Package I | Cost: \$995

- One - 6-8' Table along the walls of the Buena Vista Theatre entrance and hallways (no pipe & drape will be provided)
- 4 full conference passes (\$1,560 value at the Early Bird Rate for both conferences)
- Continental breakfast every morning, afternoon coffee/soda & cookie breaks
- 20% discount off lunch at Pico De Gallo Restaurant & access to on-site food court

#### Exhibit Booths for Both Events – CyberTexas & IISC

- Package I at both events - \$1,595
- Package II at both events - \$2,440

#### Package II | Cost: \$1,295

- One - 6-8' Table along the walls of the Buena Vista Theatre entrance and hallways (no pipe & drape will be provided)
- 4 full conference passes (\$1,560 value at the Early Bird Rate for both conferences)
- Website & program logo placement
- Customized social media promos
- Access to database of attendees who opt in for release of contact information
- Continental breakfast every morning, afternoon coffee/soda & cookie break
- Complimentary admittance to the SA Cyber Hall of Honor ceremony & reception (includes, heavy hors d'oeuvres & beverages)
- 20% discount off lunch at Pico De Gallo Restaurant & access to on-site food court

### Networking | Item & Branding Sponsorship

#### Morning & Evening Break Sponsor – 3 Available | Cost: \$2,500

*Please note, the Break Sponsor does not include exhibit space*

- Logo on the Sponsor tab of the event website
- ¼ page ad in the conference exhibitor guide
- Signage identifying you as a Break Sponsor
- 2 full conference passes

#### Lanyard Sponsor – One Available | Cost: \$2,000

*Please note, the Lanyard Sponsor does not include exhibit space*

- Logo on the Sponsor tab of the event website
- Company logo on all attendee lanyards
- Signage identifying your company as the Conference Lanyard Sponsor
- 2 full conference passes

#### Conference Bag Sponsor | Cost: \$2,000

*Please note, the Conference Bag Sponsor does not include exhibit space*

- Logo on the Sponsor tab of the event website
- Company logo on conference bags
- Opportunity to place literature in the conference bag
- Signage identifying your company as the Conference Bag Sponsor
- 2 full conference passes

Please contact [brande.mora@utsa.edu](mailto:brande.mora@utsa.edu) for  
IISC information



# EXHIBITOR & SPONSORSHIP OPPORTUNITIES



## Agenda Track Sponsorship

Track Sponsor – 3 Available | Cost: \$10,000 Per Track

Track 1 - Protecting Texas Growth Industries & Infrastructure

Track 2 - Preparing the Next Generation of Cyber Warriors

Track 3 - Cybersecurity Threats & Risk Mitigation

- Receive top visibility for your support and participation
- ½ page ad in the conference exhibitor guide
- Logo on the track tab on the event website
- Logo on marketing material on the website, on-site signage and event program
- Logo on the presentation screens in the designated breakout room
- Opportunity to lead the effort to develop one session for the track, this includes topic development, speaker selection and providing input on the development of all additional sessions
- Opportunity to designate people to introduce speakers and moderate panels
- All benefits listed in Exhibitor Showcase Booth Package II

## Exhibitor Showcase Booth

Package I | Cost: \$995

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- Access to the Cyber Job Fair as an attendee and a discounted employer exhibitor package

Exhibit Booths for Both Events – CyberTexas & IISC

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Package II | Cost: \$1,295

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## Networking | Digital Media | Item & Branding Sponsorship

Morning & Evening Break Sponsor – 3 Available | Cost: \$3,500

Please note, the Break Sponsor does not include exhibit space

- Logo on the Sponsor tab of the event website
- ¼ page ad in the conference exhibitor guide
- Signage identifying you as a Break Sponsor
- 2 full conference passes

**Addition to Any Sponsorship Package**

Digital Media Campaign | Cost: \$1,200

Please note, the Digital Media Sponsor does not include exhibit space

- 2x per week customized social media posts on CyberTexas social media sites
- 500-word press release on your participation distributed to CyberTexas' email distribution list and via select newswires

Lanyard Sponsor – One Available | Cost: \$3,000

Please note, the Lanyard Sponsor does not include exhibit space

- Logo on the Sponsor tab of the event website
- Company logo on all attendee lanyards
- Signage identifying your company as the Conference Lanyard Sponsor
- 2 full conference passes

Conference Bag Sponsor | Cost: \$3,000

Please note, the Conference Bag Sponsor does not include exhibit space

- Logo on the Sponsor tab of the event website
- Company logo on conference bags
- Opportunity to place literature in the conference bag
- Signage identifying your company as the Conference Bag Sponsor
- 2 full conference passes





**Student Union  
Assembly Room**



Buena Vista St.



Frio St.

S. Pecos/ La Trinidad St.  
(I-35 Access Rd.)

For Overflow

Breaks  
PM  
Breakout

10x5 hallway for larger displays

8x5 hallway just outside general session

General Assembly  
PM Breakout

General  
Assembly  
Overflow  
PM Breakout

- 25+ total tables in highly visible areas with great attendee exposure
- First buy - first choice in space
- 8 prime tables inside the Assembly Room
  - Break room (morning and afternoon)
  - Afternoon breakout sessions on first and last day will be held here and you must vacate or quietly attend the sessions (should not affect your opportunity as attendees should not be networking during this time frame)
- 10x5 Spaces along the back windows for larger displays
- Guest WIFI is available at UTSA, but please bring local copies of larger presentations instead of streaming

**PLEASE REGISTER ONLINE OR USE THE FORM BELOW**  
<https://www.isao.org/sponsors-2019/>



# 2019 Cyber Texas & IISC Sponsorship Registration

## DEADLINES

- Sponsorship fees are due 60 days prior to the event.
- All artwork must be received 60 days before the event.
- All ads for the exhibit event booklet must be received 30 days before the event.
- Artwork, logos and headshots must be submitted in high resolution to [mjackson@cybertexas.org](mailto:mjackson@cybertexas.org).
- All changes must be approved by Michelle Jackson, PR Solutions LLC prior to being confirmed.

CyberTexas Conference – August 20 - 21	Approval	IISC – August 21 - 22	Approval
Track Sponsor - \$10,000		Presenting Sponsor - \$10,000	
Exhibitor Showcase Package 1 - \$995		Exhibitor Showcase Package I - \$995	
Exhibitor Showcase Package II - \$1,295		Exhibitor Showcase Package II - \$1,295	
Break Sponsor - \$3,500		Break Sponsor - \$2,500	
Lanyard Sponsor - \$3,000		Lanyard Sponsor - \$2,000	
Conference Bag - \$3,000		Conference Bag - \$2,000	
Additional – Digital Media Sponsor - \$1,200			

CyberTexas Conference & IISC Exhibit Booth Discounted Rate	Approval
Sponsor Both Events – Package I - \$1,595	
Sponsor Both Events – Package II - \$2,440	

Company Name	Company Point of Contact	POC Email Address	POC Phone Number

ATTENDEES (LIST THE NAME, TITLE AND EMAIL ADDRESS OF THE ATTENDEES WHO WILL UTILIZE YOUR COMPLIMENTARY TICKETS). IF UNKNOWN AT THE TIME, BE SURE TO EMAIL THIS INFORMATION TO [MJACKSON@CYBERTEXAS.ORG](mailto:MJACKSON@CYBERTEXAS.ORG) BY AUGUST 1<sup>ST</sup>.

Name	Title	Company	Email Address

## CREDIT CARD PAYMENT INFORMATION

Company Name	
Please Charge this Card	
Type	MC VISA AMEX
Expiration Date	
CSC/Security Code	
Credit Card #	
Contact Name	
CC Billing Address	



To pay by check, send payments to: Center For Infrastructure Assurance & Security or CIAS-UTSA

Mail check to:  
CIAS-UTSA  
ATTN: Brande Mora  
1 UTSA Circle  
NPB 3.13  
San Antonio, TX 78249

#### TERMS & CONDITIONS

When making an application to participate, the Sponsor accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that the contract is binding on all parties and can be amended only in writing by both hereto. In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing no later than 60 days prior to the event date at zero percent of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay CyberTexas Foundation 100% of the Sponsor cost. Sponsor agrees to hold CyberTexas Foundation, IISC and PR Solutions harmless and to reimburse the same for any judgments, settlements, costs or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives. All sponsor fees are due in advance. Failure to comply with this requirement may result in exclusion from the event. No selling will be allowed on-site by sponsors or exhibitors.

Print Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please scan and email to [mjackson@cybertexas.org](mailto:mjackson@cybertexas.org) or contact Michelle Jackson at 678-548-2461.