

# ISAO 700-1

# **Introduction to Analysis**

**Draft Document—Request for Comment** 

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#### 72 **1 EXECUTIVE SUMMARY**

The purpose of analysis is to produce intelligence that decreases uncertainty in
decision making and therefore reduces risk. This document provides an introduction to the information analysis process and how an Information Sharing and
Analysis Organization (ISAO) can use it to identify, define, and mitigate cyber-security threats. It is the authors' intent to provide organizations a general understanding of the tools and processes needed for an analysis team to create
cybersecurity information and intelligence within their ISAOs.

80 This document establishes a conceptual framework for an analytical process, in-81 cluding establishing information and intelligence requirements as well as collect-82 ing, processing, analyzing, and exploiting relevant data to generate products that 83 provide ISAO members with cybersecurity situational awareness. The objective 84 of sharing cybersecurity analysis is to provide ISAOs with actionable information, 85 reduce uncertainty, and thereby reduce risk to enable decision makers. As a 86 technical overview, this document is meant to foster discussion on both a mana-87 gerial and an operational level.

#### 88 2 INTRODUCTION

89 Analysis is a continuous process and is crucial to understanding the cybersecu-90 rity situation. The basis for analysis is knowing where you are, how you see yourself (business/organization), and how adversaries or criminals see you. Data and 91 92 information in and of itself brings little value; however, the analysis and under-93 standing that is derived provides the decision maker with the necessary context, 94 that is, the intelligence required to act. Analysis is a perishable skill, a combina-95 tion of art and science, and it must be viewed as a continuous learning process in 96 order to understand the cybersecurity situation. This document will expand on 97 ISAO 300-1, "Introduction to Information Sharing," and provide the reader with 98 the why and the how to apply analysis in an ISAO.

#### 99 3 BUSINESS IMPACT

100Most modern businesses require some form of digital communications to transact101in the global marketplace. One must also consider the organization's enterprise102and the criticality of its data flowing to and from its customers. As the information103age matures, security is increasingly becoming a priority across business.

104According to a 2017 IDG Security Priorities Study,1 42 percent of organizations105expected to see an increase in their security budget over the next 12 months.106Mature organizations proactively addressing threat information analysis as a part107of a sustained business impact assessment will position themselves procedurally108and culturally to routinely make business decisions through the lens of digital109risk.

<sup>&</sup>lt;sup>1</sup> See <u>https://www.idg.com/tools-for-marketers/2017-security-priorities-survey.</u>



- 110 The same 2017 IDG study indicates that 28 percent of organizations report that 111 big data analytics is a new or potential area for security investment.
- 112 More often than not, organizations struggle with finding cybersecurity approaches 113 that either justify the associated costs or demonstrably enable the business to 114 achieve increased revenues. During the next decade, opportunity exists for or-115 ganizations to unlock hidden values within their security operations and data that 116 might drive security operations to cost neutrality or become a business enabler.
- 117 Business leaders seeking to improve their organization's cybersecurity will often 118 collaborate with information assurance (IA) teams to align internal strategic, oper-119 ational, and tactical IT programs with external events or business activities to obtain broader situational awareness and to inform risk management processes. 120 121 For example, in the case of a merger and acquisition, IA teams might be in a po-122 sition to detect insider threats that could leak sensitive information. Alternatively, 123 IA teams might surge to hunt for remote attackers who may have persistent access to one network, and that could leverage the fissures within corporate bu-124 125 reaucracy to gain access to an overtaking organization's enterprise during a 126 network migration.

## 127 3.1 POOLED RESOURCES

- 128 The dynamic nature and complexity of modern digital risks often require an inter-129 disciplinary mix of technical and geo-socio-political expertise. There is simply too 130 much to know and to do in a short amount of time for any one individual contribu-131 tor or security team to shoulder the burden of reducing organizational risk.
- Fortunately, this resource constraint can often become the catalyzing variable to integrate individual contributors and security teams, thus enabling the work product to become greater than the sum of the parts. Organizations seeking to leverage lean, matrixed, cross-functional teams are positioned to achieve greater organizational wins, driving a common security agenda across stakeholders.
- 137 The strategy of pooling work force resources internally can also be extended outside the organization by joining collaborative bodies such as ISAOs, security 138 139 product user groups, or private security researcher trust groups. It makes little 140 business sense for different organizations within the same vertical to shoulder 141 common burdens or analyze the same risks in isolation. By emulating the effi-142 ciencies of distributed processing, groups of individuals and organizations can 143 break down common analytic challenges into shared workflows. By recognizing 144 common threats, organizations can also better prioritize their resources and col-145 laborative efforts, which can lead to a winning strategy for all, such as the collab-146 orative effort to take down the WireX botnet in 2017.

## 147**3.1.1 CREATING HISTORIC CONTEXT**

148Security staff who investigate a security incident such as a spear phishing at-149tempt and later analyze, document, and share details of this incident can retain



- this information for historical context; any future corporate security staff member
  or executive now has continuity of the associated details to compare with future
  security events. This institutional knowledge is now memorialized for the corporation despite any future personnel changes within the security team. This same
  team will increase the efficacy of future security investigations, saving a new or
  old analyst time in future investigations.
- 156
   3.1.2 EXPONENTIAL RETURN ON INITIAL TIME
   157 INVESTMENT

158 If the organization shares details of this event to an analytics community and a 159 number of analysts respond, each by spending additional time looking into the in-160 itial findings and providing additional context, the organization can obtain a far 161 greater amount of distributed analytics time at no additional cost. The investment of the initial time and effort can become the catalyst for others to invest in a com-162 mon interest area. Moreover, the ability to receive additional viewpoints from oth-163 ers with access to various data sets can be extremely helpful, as can the ability 164 165 to encourage peers to challenge long-held assumptions.

## 166**3.1.3 INCREASED VISIBILITY AND ANALYTICS**

- 167 The concept of "herd awareness" speaks to the instincts that can be found
  168 throughout the natural world. If we look closely, we can admire the beauty in how
  169 a flock of birds or a school of fish moves in perfect unison, executing flawless
  170 split-second movements as a single unit to avoid a common predator.
- As social creatures who crave success, we should consider how we can find success through collaboration. Specifically, leveraging vetted communities whereby
  individuals having met, worked with, or shared similar problems can enter into a
  collaborative arrangement, such as regional meetups, email, chat-based trust
  groups, or conference-based birds-of-a-feather sessions. Recognizing that our
  natural environment is becoming inextricably bound to our digital environment requires effective communication and orchestration across digital mediums.
- 178 As we consider opportunities to matrix our digital and social (personal and pro-179 fessional) networks and create sharing organizations, we can inject raw data, in-180 formation, knowledge, and intelligence into our communities to increase 181 situational awareness among the group. Other organizations pivoting into their 182 own data sets can often result in additional indicators being shared back, which 183 makes everyone's response more effective. While not all injections of data or information are "actionable," they nonetheless promote awareness of a threat or 184 threat actor, improve the quality of data sets, and enable the ability to identify evi-185 186 dence of past, present, or future events.
- 187 In addition, multiple organizations and personnel with access to these shared
  188 data can also provide value-added context, which in turn expands the scope of
  189 the investigation and leads to actionable intelligence to prevent future attacks.



190 **3.1.4 ENABLING DISTRIBUTED DEFENSE** 

191 In analytic sharing circles, there is often a clear recognition of which individuals 192 or organizations are the key participants or enablers. Organizations wishing to 193 join and participate actively in such sharing circles will have the peace of mind 194 that the industry recognizes its security program as the key business enabler it 195 strives to be, leading to industry leadership opportunities and the ability to pre-196 scribe market-shaping insights and perspectives. Key examples of the latter often 197 include the sharing of best practices and lessons learned, an underappreciated 198 but extremely valuable resource.

#### 199 **3.1.5 SHARED RISK**

200 In 2004, as targeted attacks against the defense industrial base began to in-201 crease in frequency, a sober realization fell upon the defense and aerospace 202 market. A market segment that often found itself in cutthroat competition with one another over razor-thin margins would have to change the way it looked at one 203 204 another and acknowledge that they all faced a shared risk. These organizations 205 realized that while they would compete in the business space, their information 206 technology and security personnel would have to find a means to collaborate 207 against the shared risk if encroachments were made by sophisticated nation-208 state actors.

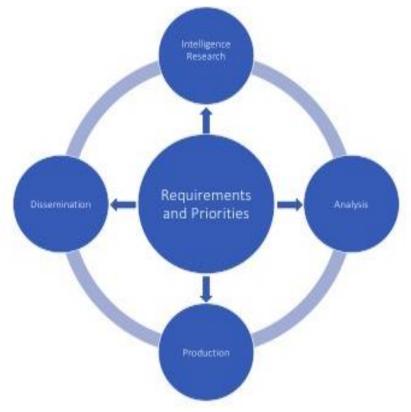
- In response, we saw the emergence of sharing and collaboration entities such as
   the National Cyber Investigative Joint Task Force and the Defense Industrial
   Based Cybersecurity Information Sharing Program. These entities operational ized against the shared risks posed against the national security, defense, and
   aerospace communities.
- 214 Building off the increasing pressures and momentum, the 2015 Cybersecurity Information Sharing Act (CISA) sought to streamline the legal hurdles that private-215 216 sector organizations faced while defending their networks and intellectual prop-217 erty. Because many of the same threat groups targeting the private sector were 218 also targeting various departments and agencies across the branches of govern-219 ment, CISA established vehicles for limited liability in sharing cyber-threat information between public- and private-sector organizations dealing with shared 220 221 risks.
- Today, various collaborative models exist that tackle the notion of shared risks such as ISAOs and information sharing and analysis centers (ISACs)—formed for critical infrastructure—which give individuals and organizations the ability to work in collaboration to identify and reduce shared risks.



#### 226 4 ESTABLISHING PRIORITIES

#### 227 4.1 INTRODUCTION

Prioritized information requirements drive all stages of the intelligence cycle, and
 all stages occur simultaneously. Prioritization provides focus and ensures better,
 actionable outcomes.<sup>2</sup>



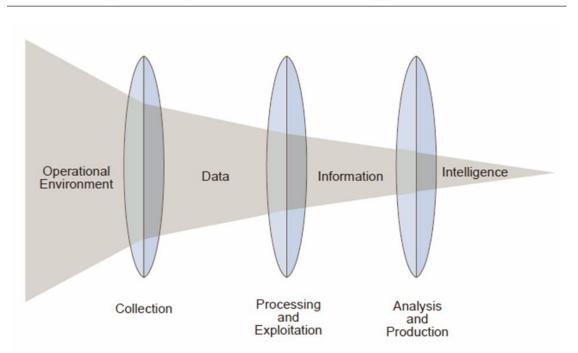
231 232

Figure 1. ISAO Intelligence Cycle

233 Work within each stage of the cycle requires prioritization, with input to prioritiza-234 tion coming from requiring activities and final priorities set by the executing (ana-235 lytical) activity. Priorities are dynamic and situational and are consumer driven, 236 subject to revision and alteration. The purpose of prioritization is to optimally con-237 strict the volume of inbound data and information leading to relevant, focused in-238 telligence.

<sup>&</sup>lt;sup>2</sup> ISAO Intelligence Cycle, Larry Portouw, NTK Consulting, LLC.





#### Relationship of Data, Information and Intelligence

239

Source: Joint Intelligence / Joint Publication 2-0 (Joint Chiefs of Staff)

240

#### Figure 2. Relationship of Data, Information and Intelligence<sup>3</sup>

#### **INFORMATION REQUIREMENTS** 241 4.2

242 Data and information requirements are commonly referred to as collection reguirements. These requirements can be established anywhere in the intelligence 243 244 production cycle and they reflect identified knowledge gaps. Requirements are 245 prioritized by ISAO members or by the ISAO analytical team on behalf of its 246 members. The primary driver of the intelligence production cycle is collection re-247 quirements. They should not be confused with the requirements definition com-248 monly associated with the achievement of business objectives. Intelligence requirements are focused, time-bounded questions meant to drive intelligence 249 250 production that reduces ambiguity in decision making in business processes 251 such as acquisition, architecture development, and intellectual property protec-252 tion.

253 Information requirements are phrased as questions that are relevant, specific, 254 and achievable. Reporting requirements are the same but are additionally time constrained to establish when the answer is no longer relevant. Note that the ex-255 256 ample requirements could come from operational activities or internally from the 257 analytical activity.

<sup>&</sup>lt;sup>3</sup> See http://www.jcs.mil/Doctrine/Joint-Doctrine-Pubs/2-0-Intelligence-Series.



258

Poor Information Requirement	Good Information Requirement	Reporting Requirement	
Has XYZ experienced a loss of PII? (Too broad)	Has XYZ lost accountability of PII due to negligence, willful misconduct, or theft? If theft, what attack methods were used and what architectural weaknesses facilitated the penetrations?	Report PII loss immediately upon recognition.	
Which critical CVMs will have an impact on XYZ Company or ISAO members? (Too general)	Which issued critical CVMs have not been assessed and mitigated within 24 hours of release?	Report CVMs with potential impact to XYZ within 2 hours of publication. Report the CVM mitigation status of XYZ vulnerabilities every 8 hours until complete.	
ABC industries' entire client data register was exfiltrated from its network last week. Is XYZ next? (While very specific, this question flunks the feasibility test—it is unlikely it could ever be answered—and is not time bounded.)	Is there a correlation between successful attack or data theft in an industry segment and subsequent attacks in the same segment? (Is threat success an indicator of future attacks in an industry segment?)	Report theft and data type to the ISAO within 24 hours of recognition. Report perpetrator tactics, techniques, and procedures (TTPs).	
Is XYZ vulnerable to an insider threat?	Have XYZ network/system admin- istrators increased personal privi- leges? Are terminated employees' email accounts deactivated immediately?	IT supervisors review and report all user and admin escalated privileges.	
Has XYZ lost or had a company laptop stolen?	Has XYZ lost or had company data stolen without encrypted data at rest?	Immediately report all lost or stolen equipment, including data at rest.	
Has recently installed software/hardware conflicted with security protocols?	Are network system configuration changes causing conflicts or rendered security applications non- operational?	Report and resolve all information system conflicts.	
When, where, and how have hackers gained access to XYZ data or networks?	When and with what TTPs have unauthorized users gained access to XYZ information systems?	Report unauthorized access to XYZ networks or facilities.	

#### Table 1. Generating Effective Information & Reporting Requirements

#### 259 4.3 ANALYSIS REQUIREMENTS

Analytical priorities are established by the organization performing the analysis
 and are balanced between requiring activities priorities, information require ments, available resources, and ability to answer the requirement. Requirements
 and priority determinations should be shared regularly with all members of the or ganization. An analog to setting analytical priorities is medical triage.

Requirements that cannot be feasibly answered or that cannot be answered in
the time available will receive low priority. Requirements that have high priority
from multiple requirement activities, have high impact on operations, and align

7



- with available resources and time available will have high priorities. Analytical priorities are not static and are routinely adjusted as new requirements are received
  and the operational situation changes.
- 271 Requirements logs and priorities should be shared regularly with all member ac-272 tivities.

#### 273 **4.4 PRODUCTION REQUIREMENTS**

- Production priorities are determined by the analytical organization and are driven
  by analysis priorities, available resources, and operational requirements from requiring activities.
- The production of products for dissemination ranges from automated reports (essentially a production pass-through) to formal publications. Production formats
  should be standardized to minimize production time with a focus on meeting
  timeliness and accuracy over appearance.

#### 281 **4.5 REPORTING REQUIREMENTS**

- 282 Cybersecurity information sharing is voluntary and each entity must consider 283 what is to be shared. For more information, see Section 8: Reporting.
- 284 Dissemination and reporting are broken into two categories: (1) general or sched-285 uled reporting and (2) ad hoc reporting. In all cases, reporting priorities are driven 286 by information requirements and production priorities.
- 287 Priorities for scheduled reports and products are set by the analytical organiza288 tion and follow a release schedule. These can be periodic, routine reporting and
  289 the content is driven by member organizations' requirements.
- Ad hoc reporting can be triggered when specific conditions are met or can be a
  one-time publication based upon production requirements and time sensitivity.
  For example, the first use of an identified vulnerability by a threat actor would
  trigger a report and in turn might alter priorities for collection and production.

#### 2945DATA/INFORMATION SELECTION

- The intelligence cycle referenced in Section 4 introduces the process by which data are converted from a raw format into a finished product that can be used by decision makers and network administrators to best protect their networks. The data required to perform the analysis will change as requirements change, but the basic process of selecting data sources will be similar.
- Though not covered in this document, it is important to recognize that the U.S. government has various programs for sharing information with industry groups and government agencies. Some of these programs are detailed in ISAO 600-2, "U.S. Government Relations." These government programs can provide access to large amounts of data from industry and government as well as analytical



products that provide context around trends, tactics, techniques, and procedures.
However, the process of releasing these data can be lengthy, so the data could
be old and of less value by the time released.

#### 308 5.1 TYPES OF DATA SETS OR INFORMATION (PUSH/PULL)

- 309 Generally speaking, arguably the biggest challenge in conducting analysis is 310 identifying and obtaining the right data sets and/or information to analyze. The 311 amount of data/information available for analysis is almost limitless and therefore 312 requires understanding of and prioritizing requirements. This section focuses on potential data/information from external sources although data/information from 313 314 internal sources (e.g., from a security information and event management [SIEM] 315 system) would also be invaluable for analysis. When selecting what data sets or 316 information to either pull or request from external sources, it is important to con-317 sider how it will support the requirements of the ISAO and its members. While 318 determining this, it is important to consider that each member company may find 319 different data sets or information to be of value based on factors such as size, 320 sector, and capabilities.
- As such, effective analysis is not possible if the ISAO does not understand the needs of its members. Employing an "intelligence requirements" process will help organizations understand and meet their member needs. By understanding member needs, an organization will know not only what type of data is important to members, but also how it can present that data/information in a meaningful way.
- For example, a small company without a dedicated information technology (IT) staff likely will not find a large collection of unanalyzed "raw data" very useful. But a company with a robust dedicated IT team might find such data valuable if it is available at a price it can afford. By partnering with an ISAO, both organizations can benefit through the acquisition of a broader set of data and potentially become able to shift analytic requirements to a centralized body.

## 333 5.2 SELECTION SOURCES (PUBLIC/PRIVATE)

- ISAOs must consider multiple factors when it comes to selecting which data
   sources should be used to support analytic efforts. The primary consideration,
   though, is identifying which sources will provide information relevant to answering
   requirements established by member organizations.
- There are two basic types of "public" sources: (1) those available on public venues such as news sites, blogs, and publicly available raw data feeds that are accessible to all; and (2) data and information from government departments and agencies.
- 342The U.S. government has various programs for sharing information with industry343and government. These programs are detailed in ISAO 600-2, "U.S. Government



Relations, Programs, and Services."<sup>4</sup> The government programs can provide access to large amounts of data from industry and government as well as analytical products that provide context around TTPs. However, the process of releasing these data can be lengthy, so the data could be old and of less value by the time released.

349 Open-source reporting can be an excellent source of data and information. There 350 are many resources within this category that organizations can access for free. This type of reporting can come from a variety of channels, including blogs, news 351 352 articles, and presentations made available on public sites. There are also many 353 publicly available data feeds that provide indicators of compromise, such as sus-354 pect file hashes, Internet Protocol (IP) addresses, and domain names. The chal-355 lenge with open-source data/information is the accuracy and veracity of the 356 information as well as its applicability for addressing requirements specific to the 357 ISAO. In all cases, the source of information must be evaluated for accuracy and 358 bias.

- 359 Private sources generally refer to information not made available to the general 360 public and provided by a non-government entity. Private sources, including raw 361 data feeds, are often provided by companies with highly advanced capabilities 362 and expert analysts with customized reports that are more likely to relate directly 363 to an ISAO's requirements. There is often a cost associated with such sources, which may be prohibitive to smaller or less-defined organizations. These costs 364 365 can sometimes be reduced or eliminated through the establishment of a partner-366 ship or other reciprocal support arrangement.
- In sum, both public and private sources can add value to an organization's analysis. But they can only do so if the services they provide meet the needs of the
  ISAO and member organizations.

#### 370 **5.3 FREQUENCY OF TRANSMISSION**

371 Generally, it is assumed that the more data shared, the better. While this may be 372 true in many cases, it is not always applicable. The amount of information availa-373 ble grows every day, so it is easy to overwhelm analysts to the point of infor-374 mation overload. Providing so much information that a customer or organization 375 cannot make use of it will have the same effect as not providing anything. Most organizations evaluate data/information based on its usefulness, not on the 376 377 amount of it. Source selection is key to sending members as much valuable data 378 as possible.

<sup>&</sup>lt;sup>4</sup> See <u>https://www.isao.org/products/isao-600-2-us-government-relations-programs-and-ser-vices</u>.



#### 379 5.4 DISSEMINATION AND DISCLOSURE

Some data/information cannot be shared broadly or publicly because it contains sensitive or proprietary information. In these cases, ISAOs may wish to make use of the Traffic Light Protocol<sup>5</sup> (TLP) used by the U.S. Computer Emergency Readiness Team (US-CERT) to share intelligence reports to the greatest audience possible. As depicted in the figure below, the TLP uses a color code to identify the appropriate audience and associated conditions for sharing.

386

#### Table 2. Traffic Light Protocol Definitions<sup>6</sup>

Color	When should it be used?	How may it be shared?	
Not for disclosure, restricted to participants only.	Sources may use TLP:RED when information cannot be effectively acted upon by additional parties, and could lead to impacts on a party's privacy, reputation, or operations if misused.	Recipients may not share TLP:RED information with any parties outside of the specific exchange, meeting, or conversation in which it was originally disclosed. In the context of a meeting, for example, TLP:RED information is limited to those present at the meeting. In most circumstances, TLP:RED should be exchanged verbally or in person.	
Limited disclosure, restricted to participants' organizations.	Sources may use TLP:AMBER when information requires support to be effectively acted upon, yet carries risks to privacy, reputation, or operations if shared outside of the organizations involved.	Recipients may only share TLP:AMBER information with members of their own organization, and with clients or customers who need to know the information to protect themselves or prevent further harm. Sources are at liberty to specify additional intended limits of the sharing: these must be adhered to.	
Limited disclosure, restricted to the community.	Sources may use TLP:GREEN when information is useful for the awareness of all participating organizations as well as with peers within the broader community or sector.	Recipients may share TLP:GREEN information with peers and partner organizations within their sector or community, but not via publicly accessible channels. Information in this category can be circulated widely within a particular community. TLP:GREEN information may not be released outside of the community.	
TLP:WHITE Disclosure is not limited.	Sources may use TLP:WHITE when information carries minimal or no foreseeable risk of misuse, in accordance with applicable rules and procedures for public release.	Subject to standard copyright rules, TLP:WHITE information may be distributed without restriction.	

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Widely accepted as an industry standard, the use of the TLP provides a familiar
foundation that a majority of ISAO members are likely to be familiar with and understand.

#### 391 6 ESTABLISHING THE BASELINE

When attempting to address the intelligence research and analysis stages of the
intelligence cycle, a key component is having a solid starting point from which
data comparisons can be made to determine if activity is normal or out of the or-

<sup>&</sup>lt;sup>5</sup> See <u>https://www.us-cert.gov/tlp</u>.

<sup>&</sup>lt;sup>6</sup> See <u>https://www.us-cert.gov/tlp</u>.



395 dinary. This starting point is often referred to as a baseline. For most organiza-396 tions, performing a baseline network survey supports multiple requirements. In 397 general, it is done to establish a benchmark set of metrics defining what normal 398 operations are from a network perspective, to provide administrators with a point of comparison to identify anomalous activity, and to define network performance 399 400 limitations. As a result of the predictable changes in network utilization based on 401 the time and day of the week, measurements must be captured at multiple points in time to have accurate points of reference. 402

#### 403 6.1 STANDARDIZATION

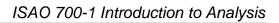
In order for the ISAO to effectively parse and analyze data, a standard data set
must be collected across all member organizations. Member organizations must
agree on multiple points to ensure that a standardized data set has been collected across the ISAO.

408 The primary areas of concern includes defining what elements of the network 409 need to be monitored, the frequency of collection, and what specific data points 410 are necessary to provide an accurate assessment. Beyond these areas, the 411 ISAO members must all agree on what level of exposure they are willing to ac-412 cept in terms of the type of data being collected, as well as what anonymizing 413 techniques might be used.

#### 414 6.2 CONSIDERATIONS

Network baselines can be completed through the use of myriad tools, some of
which, like Simple Network Management Protocol, can be used across multiple
platforms, while others are tailored to work on specific operating systems and
network types. Deciding what tools are necessary to perform the baseline will depend on multiple factors such as the systems involved, the cost of the tool, the
time available to review the data, and the level of detail needed to make the data
usable.

- 422 In terms of detail, ISAOs have two overarching levels of data granularity to 423 choose from as a starting point for operations. The first option is to focus on top-424 level data, which will indicate changes in network utilization or performance as a 425 leading indicator that a more detailed analysis and data collection must be per-426 formed. With this option, there is less upfront work required, but a risk that critical 427 data may be missed. The second option would be to capture a highly detailed set of data each time, which would reduce the chances of data being missed but also 428 429 increase the time needed to both collect and review the data.
- 430 Most ISAOs will likely benefit from a combined approach, collecting more de431 tailed information on key network segments and minimal data on less vulnerable
  432 or critical portions. An important consideration will involve costs associated with
  433 collecting, storing, and analyzing the collected information, a cost that will grow
  434 as the scope of the baseline grows.





#### 435 **7 ANALYSIS**

#### 436 7.1 ANALYZING MEMBER CONTRIBUTIONS

437 One of the major functions that an ISAO can handle is to ingest community mem438 ber contributions, de-attribute and sanitize the report, enrich and correlate the
439 data, and report back to the wider community. These reports have the benefit of
440 having been source vetted, are relevant to the wider sector-specific community,
441 and improve the security posture of all members.

#### 442 **7.1.1 DE-ATTRIBUTION**

ISAO member reports should be immediately put into a contribution tracking system, with identifying markers stripped off. Identifiers would include unmasked
system names, non-RFC1918 IP addresses, domain names, and so on. By working from the beginning on a sanitized data set, the analyst will have a reduced
chance of sharing private (and irrelevant) details from the final report. Before the
final report is saved and shared, a second analyst should peer review the report
to complete an additional check for having stripped off identifiers.

#### 450 **7.1.2 ENRICHMENT AND CORRELATION**

- 451 Generally speaking, member submissions should include either indicators of 452 compromise (IOCs) or tactics, techniques, and procedures that were identified in 453 the course of a member's investigation. The attached IOCs or TTPs should have 454 descriptive information that details the event at a high level and outcome within the member's environment; the case history as far as what resources have been 455 456 leveraged to date, to try to enrich and analyze the IOCs and TTPs; any scoping 457 of the threat actors' sophistication; and finally, if possible, tying IOCs or TTPs to the Lockheed Martin Cyber Kill Chain<sup>™</sup> model.<sup>7</sup> 458
- A proper analysis of the IOCs and TTPs depends on tying these to prior events in
  the correlation phase. In order to support expanding and documenting the relationship between indicators from this event and related events, the enrichment
  phase will provide multiple points of reference that may have been obscured or
  not been obvious.
- 464 Once a member submission has been de-attributed and sanitized, and the IOCs 465 and TTPs extracted and enriched, an ISAO's analysis will require a set of corre-466 lation processes. While these processes will be largely tool-dependent, at a high 467 level the analysis should be looking for prior cases involving the same data 468 points. For example, a phishing campaign that leveraged a specific domain may 469 be hosted on an IP address that has likewise been observed to have sent phishing emails to other organizations. By tying these facts together, it can be sur-470 mised that the phishing campaign may not be explicitly targeting the member. 471

<sup>&</sup>lt;sup>7</sup> See <u>https://www.lockheedmartin.com/us/what-we-do/aerospace-defense/cyber/cyber-kill-chain.html</u>.



- 472 However, a never-before-seen TTP or IOC may indicate a higher level of attacker
  473 sophistication. Documenting these facts will facilitate these judgments.
- 474 Analysis teams should develop repeatable workflows for correlation, which may475 include leveraging the following types of sources:
- Search engines
- ISAO databases, such as prior submissions
- Open-source security resources such as Virustotal
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- It is generally considered poor form to upload files—instead search by file hashes (e.g., MD5 or SHA1)
- There may be severe data leakage risks to uploading files to Virus-total or other online analysis engines
- Vendor portals and databases (typically paid)
- Private trust groups
- 485 Person-to-person relationships
- Passive DNS (typically paid)
- Domain history databases (typically paid).

ISAOs—especially for sectors that are less advanced in investments for threat
intelligence—should use member dues and fees to invest in paid sources of data
for correlation. These sources are invaluable for very niche data, such as Passive DNS, Deep and Dark Web data, and domain history. By leveraging a central
resource such as an ISAO, even small organizations with a small investment in
threat intelligence can benefit.

#### 494 **7.2 DOCUMENTING ANALYSIS PROCESS**

495 During the course of the analysis, both the original submission and enrichments
496 and correlations will be uncovered. It is critical to document the processes that
497 are implemented, as well as storing relevant source information, data points, and
498 raw data. Negative results should likewise be documented under the process.

- These business process logs can be extremely useful during the later phase of documenting findings. While an ISAO may not need to document findings at the same level as in a forensic analysis, the same style of documentation of findings should be followed, as well as documenting the steps that led to the findings.
- 503In the event that third-party sites host the findings, local copies should be made504in addition to references to that data. These should all be stored within the case505file-tracking system according to ISAO security policies.



506Once all analysis processes (de-attribution and sanitzation, enrichment, correla-507tion and documentation) have been completed, the analyst will be able to begin508the potentially most challenging phase—weaving a narrative.

#### 509 7.3 WEAVING A NARRATIVE

- 510 The challenging nature of weaving a narrative to communicate the findings re-511 lates to the following:
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- The analysis should be timely, relevant, and actionable.
  It should not contain identifying markers relating to the submitter.
- The analysis should be complete—and compelling. A poorly written analysis will not be ingested by other sector members.
- 516 Any incident in isolation lacks context with regard to its severity, impact, and 517 scope. Weaving together the IOCs, TTPs, scope, impact, and severity and com-518 municating these details effectively allows the member organization to map all of 519 these factors into its own operations.
- 520 Of particular interest to most sector members will be the lessons learned, best 521 practices, and recommended steps. For example, a report may contain a list of 522 IP addresses that were used as command and control points for malware; and 523 the recommended actions are to
- search the SIEM and logs for any historical matches,
- block the IP addresses on perimeter gateways, and
- set up alerts for any future matches to this traffic.
- 527 In a case where specific vulnerabilities or TTPs were leveraged to conduct the 528 activity, these can likewise be detailed with links to the vendor patches or re-529 sources to assist organizations in defending their networks. In a case where an 530 open Remote Desktop Protocol (RDP) host was used as the primary entry point, 531 recommended actions might be to
- scan your organization for an open RDP system,
- implement a hardening guide for RDP hosts if these systems serve a legit imate purpose, and
  - ensure that multiple factor authentication is used on RDP hosts.
- 536 Any recommendations or observations should be qualified and reference specific 537 third-party resources (links to blog articles, vendor reports, etc.). In recent years, 538 efforts within the threat intelligence community to be precise in estimates and



- 539probabilities have gained traction. The Malware Information Sharing Platform540(MISP)<sup>8</sup> project documents these taxonomies as follows:
- 541 Source Reliability • 542 A. Completely reliable 543 B. Usually reliable 544 C. Fairly reliable 545 D. Not usually reliable 546 E. Unreliable 547 F. Reliability cannot be judged. Information Credibility 548 • 549 1. Confirmed by other sources 550 2. Probably true 551 3. Possibly true 552 4. Doubtful 553 5. Improbable 554 6. Truth cannot be judged.
  - 555 By following common taxonomies, analysts can back up their assessments using 556 widely understood terminology.
  - Finally, it is important to note that while not all products need to be compelling,
    special efforts should be made to ensure that reports about critical events are
    compelling. There have been exceeding critical security failures at organizations
    that failed to heed industry warnings about vulnerabilities and high-profile events.
    A well-written report about high-profile events is arguably more important than a
    poorly written report that was quickly released.

#### 563 **7.4 STORING COMPLETED WORKS**

564All products of the initial report, de-attributed and sanitized submission, enrich-565ment, correlation, and other documents must be stored according to ISAO secu-566rity policies. Furthermore, the finished report and IOCs should be stored in a567threat intelligence platform, so that future investigations can leverage these data568for their enrichment and correlation phases. Generally speaking, the finished569data should be searchable by the ISAO membership.

<sup>&</sup>lt;sup>8</sup> See <u>https://github.com/MISP/misp-taxonomies/tree/master/admiralty-scale</u>.





#### 570 7.5 ANALYZING OPEN-SOURCE REPORTING

571 Open-source reports, news, and intelligence are an extremely valuable resource 572 for ISAOs and their membership. While often described as "drinking from the fire-573 hose," several techniques can be used to convert this into a steady stream of ac-574 tionable intelligence.

# 575 7.6 PRIORITIZATION—IS IT RELEVANT, TIMELY, AND 576 ACTIONABLE?

577 Each sector may have different sources of information, but they will all depend on 578 the ISAO analysis team to determine their relevance, timeliness, and assessment 579 about actionability. The relevance of an item can be loosely defined as having 580 the potential to affect member organizations; the timeliness of an item is that it 581 should be observed recently (although some older items may come to light long 582 after they were first observed). The assessment about whether an item can be 583 actioned depends largely on the details that are contained in the report. How-584 ever, the most important consideration is whether a member organization can de-585 tect, block, or otherwise make changes to its environment-or advise other 586 business units about actions that they can take to mitigate against the threat.

## 587 7.7 REMARKS ABOUT OPEN-SOURCE REPORTING

588It would be fair to assess that half of a threat intelligence analyst's time is spent589researching and reporting about topics that were identified through open sources.590This is invaluable work, as it permits an ISAO member organization to stay591abreast of developments, vulnerabilities, and findings that may not be available592through closed channels. Reporting on these topics in a timely fashion can assist593members in updating their decision makers about emerging and high-profile top-594ics.

595 Often a lesser amount of enrichment and analysis will be performed on these 596 rapidly emerging topics; however, an ISAO analyst can assist the community by 597 providing one- or two-line commentaries about the relevance of the topic. ISAOs 598 should encourage the free discussion on mailing lists about the potential ramifi-599 cations of new vulnerabilities, observations, and TTPs.

## 600**7.8TOOLS AND RESOURCES**

601As an ISAO grows its membership and develops business processes to support602the community, the ISAO should be investing resources into tooling and commer-603cial sources for threat intelligence, enrichment and correlation vendors, and data604analysis and storage systems. While investing in a variety of tools and vendors,605ISAOs should be likewise investing in expanding their teams with a variety of606skills and backgrounds.



#### 607 7.9 ENRICHMENT AND CORRELATION

- 608 The following are some of the most common tools to support enrichment and cor-609 relation activities:
- Paterva Maltego
- Threat intelligence platforms<sup>9</sup> (examples follow)
  - Anomali Threatstream
  - Collaborative Research into Threats (CRITs)
- 614 MISP

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- 615 ThreatConnect
- 616 IBM X-Force Exchange
- Palantir
  - IBM i2 Analyst's Notebook.

619 The most important features when selecting tools and platforms will vary by or-620 ganization, budget, and expertise. None of the above tools are endorsed or nec-621 essarily recommended; however, they provide a useful starting point to evaluate 622 the market availability of solutions.

As one of the first tools to be used by an ISAO, an enrichment and correlation platform should be extensible to support partner and vendor application programming interfaces (APIs) and feeds. The depth and flexibility of the solution to support these integrations will help the ISAO succeed in long-term sustainability, which is a very important concern. The ability to query historical data over yearlong periods is very important, in addition to being able to correlate data points across disparate vendors.

#### 630 **7.10 DATA STORAGE**

631 Threat intelligence platforms perform additional functions beyond enrichment and correlation-they provide a platform to share intelligence reports with ISAO mem-632 bers. While the capabilities of various platforms will differ, they will all allow an 633 634 ISAO analyst team to publish reports and allow for members to consume them manually or programmatically using APIs. Leveraging the platform also allows 635 636 members to tie in their own enrichment and correlation tooling to this valuable re-637 source. While an ISAO may initially leverage email as a finished intelligence distribution method, this does not allow for new ISAO members to gain access to 638 639 historical reporting.

640 While addressed in more detail in the Security section of this document, data 641 storage for case files, investigations, and submissions should be kept separate 642 from the threat intelligence platform (which should be used for finished reports).

<sup>&</sup>lt;sup>9</sup> See <u>https://wi2017.ch/images/wi2017-0188.pdf</u>.



643 This separate storage will host highly sensitive data and therefore should be pro-644 tected by an appropriate set of security policies and tools. Of equal importance is 645 the need to protect certificates, passwords, API keys, and product keys.

#### 646 **7.11 SKILL SETS AND EXPERTISE**

- 647The most important skills for a threat intelligence analyst to possess are the fol-648lowing:
- An investigation mindset
  - Curiosity

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- The ability to ask questions and pursue lines of inquiry in depth
- Note taking
- Noting discrepencies
  - Ingesting facts and synthesizing a narrative or hypothesis
    - Understanding the criminal mindset
- Writing skills
  - The ability to write clearly and concisely for the target audience
    - Differentiating between opinion and fact
  - Supporting facts with evidence
  - Supporting opinion with reference material and historical cases
- Technical competencies
  - Python scripting
    - Other languages such as Ruby, Go, Java, Perl, C, and Assembly are helpful, but Python remains the lingua franca among threat researchers and red teams
- 666 JSON and APIs
  - DNS, email and web protocols, SSL, TCP, UDP, and IP networking.
- 668 Given these core skills, some of the most successful threat intelligence analysts will have backgrounds in law enforcement, military, national intelligence, report-669 ing and professional writing, system and network analysis focusing on security 670 issues, and security operations/engineering/architecture. Teams with multiple 671 672 members should seek to ensure diversity in skill sets and backgrounds, for example, pairing up technical analysts with former law enforcement officers. More 673 so than in most other types of teams, threat intelligence analysts are forced to 674 675 become instant experts in various subject matter areas during critical incidents, and the fusion of various backgrounds and skill sets enhances the speed, effi-676 677 ciency, and guality of the investigation and recommendations.



678 Gender, age, ethnic, and cultural diversity are likewise valuable resources for
679 mature threat intelligence teams, for the same reasons as professional diversity.
680 Hiring new threat intelligence analysts is a process where candidates should be
681 considered not only on their technical and professional merits, but also for their
682 ability to bridge any gaps in these areas.

#### 683 **8 REPORTING**

684 Threat intelligence reports are an effective way to communicate the above analy-685 sis to decision makers at all levels, including senior executives, mid-level manag-686 ers, and operational staff. Such reports are typically produced by government 687 agencies, private cyber-threat intelligence firms, or other medium-to-large organi-688 zations with sufficient resources to devote to this task. Several ISACs also pro-689 duce threat intelligence reports, and ISAOs may also wish to deliver threat 690 intelligence reports to their members.

691Threat intelligence reports are typically unstructured prose or text as opposed to692automated machine-readable information feeds that conform to data exchange693standards. Intelligence reports go beyond threat data alone and convey "infor-694mation that has been aggregated, transformed, analyzed, interpreted, or en-695riched to provide the necessary context for decision making."<sup>10</sup> Threat reports696may also make use of data visualization techniques to communicate the results697of analyzing large data sets.

#### 698 **8.1 REPORT TYPES**

699 Cyber-threat intelligence units prepare several common types of intelligence re-700 ports, and ISAOs may wish to consider generating and sharing such reports as 701 part of their services. Before choosing what kind of reports to prepare, ISAOs—or 702 any other threat intelligence component—should consider meeting with or sur-703 veying decision makers to determine what information would be most helpful to 704 aid in their decision making.

## 7058.1.1 TREND ANALYSIS AND EMERGING THREATS

706 These reports aggregate and analyze indicators (e.g., virus signatures, hashes, 707 IP addresses, domain names) across multiple organizations or locations to iden-708 tify trends over time that point to existing or emerging threats to an organization's information security. The reports may also include other relavent information that 709 710 adds context such as information gleaned from the Dark Web that indicates in-711 tent or planning. ISAOs may be well positioned to aggregate and examine indica-712 tors from member organizations to identify and alert to such trends, as well as provide methods to mitigate or defeat these threats. Such reports emphasize the 713

<sup>&</sup>lt;sup>10</sup> Johnson, C., Badger, L., Waltermire, D., Snyder, J., & Skorupka, C. (2016). *Guide to cyber threat information sharing.* NIST Special Publication, 800, 150.



importance of analyzing aggregated information over rapidly disseminating immi nent threats or rapidly evolving events. They are more suited for executives and
 managers and focus on strategic implications over technical issues.

## 717 8.1.2 TARGET OR CAMPAIGN ANALYSIS

718 Such reports include information on a specific threat actor or campaign, for ex-719 ample, ransomware or phishing campaigns, together with the actors' TTPs, tar-720 gets, motivations, and goals. ISAOs may wish to consider generating or 721 disseminating reports on threat actors or campaigns most likely to target member 722 organizations. Such intelligence will help to equip recipients with a better under-723 standing of their threat environment and the threat actors' capabilities and objec-724 tives. These reports are more tactical than trend analysis or emerging threats 725 reports and will contain more technical details.

726 These reports—particularly trend analyses and target/campaign analyses—may also leverage analytic techniques, such as "data storytelling" and "analytic sto-727 728 ries," to enhance their effectiveness, especially when relying on potentially large 729 volumes of complex data. While opinions vary on the specifics, these methods typically involve addressing a new development that is being analyzed (e.g., a 730 731 series of phishing attacks against a particular industry); a key guestion that is being answered (e.g., why the campaign is important to an industry); the explora-732 733 tion of data over time through a narrative that adds context and explains events in ways that are easy to follow; and leveraging a series of data visualizations that 734 735 help to convey this narrative.

In addition, a key component of a threat intelligence analytic story is not only the
narrative regarding the cyber threat, but also information and analysis that can
help operations personnel and decision makers, such as how the threat can be
detected, mitigated, or defeated. Finally, an analytic threat intelligence report
should be transparent about the level of confidence in any analytic assessments
as well as any specific analytic method that is being used.

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#### 8.1.3 IMMINENT THREAT WARNINGS OR SECURITY ALERTS

744 In response to imminent threats to information security—such as a critical, recently disclosed vulnerability or quickly developing attack campaign—ISAOs may 745 746 wish to generate or circulate imminent threat warnings or security alerts to members with what is currently known about the threat and what actions are required 747 748 to protect against it. Imminent threat warning reports may develop over time as more information becomes available about the evolving danger. These reports 749 750 are completely tactical and focus on security systems, configurations, and specific technical indicators. For additional information on automated threat infor-751 752 mation sharing, please see ISAO-SO 300-2 (currently in draft).



#### 753 8.2 REPORTING FREQUENCY

- The timing and frequency of report delivery will have a significant effect on the
  ability to inform decision making. Some report types, such as security alerts or
  imminent threat warnings, should be delivered on an immediate ad hoc basis to
  provide recipients sufficient time to act against an impending threat. Other report
  types with a strategic focus may be delivered on a scheduled or periodic basis.
- Threat intelligence components, including ISAOs, should consider working
  closely with recipients to determine when reports will have the greatest impact on
  decision making related to information security matters. For example, a strategic
  report on the cyber threats facing an industry or organization may have the most
- impact if delivered just ahead of a high-level meeting that will discuss the organization's information security budget, technology, preparedness, and so forth.

#### 765 8.3 LESSONS LEARNED

In the aftermath of a security incident, threat intelligence units should consider
participating in lessons-learned reviews to determine what knowledge can be
gained from the incident to inform future decision making. Such after-action exercises would likely involve a variety of information security personnel from different parts of the organization. ISAOs may wish to participate in these reviews to
identify where to make improvements to technology, expertise, or tradecraft related to information sharing and analysis.

## 773 9 FEEDBACK AND PRODUCT EVALUATION

774 After the ISAO has distributed an analytic report to the organization members, a response mechanism is needed in order for the analytic staff to receive feedback 775 776 from those members on the quality of the information and what changes are needed to improve the reporting process. Initially, there will likely be a need for 777 778 frequent feedback for the analysts to refine their products to better answer the 779 member requirements, but this will likely decrease over time as the ISAO ma-780 tures and standardization is reached. Each report type produced will likely require slightly different information to be addressed in the evaluations, but a 781 782 majority of the feedback should include the same basic elements.

#### 783 **9.1 TIMELINESS**

784 In all evaluations there are three main areas that should be addressed to improve 785 the quality and usability of the reports; the first is timeliness. In most reports, the 786 information that they contain is time-sensitive and the value diminishes the longer 787 it takes to reach the members. Addressing this factor will likely take multiple itera-788 tions of changes to work out the trade-off between the time required to prepare a 789 quality report and the window of opportunity to act on it. This assessment may re-790 sult in the identification of a need for the creation of additional report types to 791 bridge any timeline gaps that can't be adequately addressed.



#### 792 9.2 TARGET AUDIENCE

793 The next factor involves writing the report at a level consistent with the target au-794 dience. Depending on the report being prepared, different terminology and depth of explanation is required to ensure that the recipients are able to make use of 795 796 the information. Reporting that is prepared with excessive jargon may prove unin-797 telligible to decision makers while at the same time a report devoid of a technical 798 explanation may not convey the information necessary for administrators to pro-799 tect their networks. These challenges can be surmounted, but they will require 800 clear communication between members and the ISAO to understand who will be 801 viewing each report. Additionally, it may be determined that some report formats must be modified to accommodate a wider audience. 802

#### 803 9.3 FREQUENCY

804 Finally, the evaluations should address the frequency at which the reports are 805 being published. While it may be prudent to send out notices of security patches 806 individually as they are discovered, daily reports indicating the absence of threat activity may be detrimental if the administrators become accustomed to the re-807 808 ports having little to no value and as a result become complacent in reviewing 809 them. As with timeliness, this could create a situation where reporting thresholds 810 must be established to determine how often a report is required to be produced 811 and if that timeline should change based on the contents of the report.

#### 812 9.4 DISTRIBUTION

813 In addition to determining the proper format for providing feedback, the ISAOs 814 must determine how those evaluations will be distributed. In most instances, the 815 primary audience for the evaluations will be the analytic staff, as they will be re-816 sponsible for incorporating any changes into their procedures. However, there is 817 also an argument for including all members on the distribution as it may highlight 818 concerns having an impact across the ISAO or encouraging changes that could 819 negatively affect other members. The latter possibility also raises a concern over how the evaluations will be adjudicated and what element of the ISAO will have 820 821 final say on the correct process.

#### 822 10 SECURITY

ISAO member organizations' willingness to both consume and share intelligence
with the ISAO is predicated on ensuring the confidentiality of communications. To
that end, ISAOs must provide for basic communications security mechanisms. In
general, one of two methods will be used to share intelligence—email and web
portals. Both of these methods are extensively leveraged to collect and disseminate intelligence reports and data. The measures below should be considered as
a security floor, and additional security can and should be revisited over time.



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- As an example of workflows and methods that can demonstrate the need forstrong security measures, consider the following:
  - 1. A member organization shares TLP Red details about a data breach, in order for the ISAO to share TLP Amber details about the incident.
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  2. The ISAO analyst receives a report containing the member organization's details, impact analysis to the member organization, and technical indicators.
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  3. The ISAO analyst produces a report for the membership containing the relevant indicators and a high-level impact assessment without referenc-ing the specific member organization.

#### 840 **10.1 ENCRYPTION**

- 841 Websites and email servers should leverage encryption, with web servers only
  842 offering Hyper Text Transfer Protocol Secure. Email servers should always use
  843 certificate-level security, such as Internet Message Access Protocol over Secure
  844 Sockets Layer. The recommended certificate strength will change over the years,
  845 and organizations should always renew their certificates with the strongest option
  846 at the time of renewal.
- 847 In addition to basic encryption methods for securing communications paths,
  848 emails containing highly confidential data and shared files that likewise contain
  849 this sort of secured data, encryption technology such as Pretty Good Privacy,
  850 should always be leveraged. Both email encryption and file encryption will add a
  851 layer of trust and confidentiality, ensuring that only the recipients will be able to
  852 view the intelligence products.
- These encryption technologies and methods should be communicated to new
  ISAO members during their onboarding process and at regular intervals (e.g.,
  monthly). Members should be strongly encouraged to use encryption to share information with the ISAO.
- In the example above, in step #1, the member organization will have a requirement to share a detailed and sensitive report with the ISAO. By leveraging either
  mail or web encryption as well as encrypting the contents of any files, the member organization can trust that only the ISAO analyst will be able to receive and
  read the contents of the report.

#### 862 **10.2 DATA-AT-REST**

As the ISAO curates new intelligence and receives reports from trusted partners, vendors, and members, it will build up a repository of highly sensitive information. Even as ISAOs serve to address the security needs of the membership, they become a potentially severe source of risk to the sector. The collection of data-atrest within the ISAO therefore correspondingly requires a very high degree of attention to its confidentiality, availability, and integrity.



869 870	At a high level, the following basic security measures should be taken to secure these data:
871 872	<ul> <li>A routine of regular backups, which includes offsite encrypted tapes or drives (classic backup approach)</li> </ul>
873 874	<ul> <li>Offsite encrypted file mirroring and backups using network file systems (cloud approach)</li> </ul>
875	File integrity monitoring
876	<ul> <li>A routine of regular tests for restoring files from backup</li> </ul>
877 878	<ul> <li>Physical security measures to protect access to ISAO servers and offices, such as cameras, swipe access systems, and so on</li> </ul>
879 880	<ul> <li>Protecting encryption keys and passphrases/passwords; these data should be protected on airgapped, isolated systems</li> </ul>
881	<ul> <li>Host-based or network-based security technologies</li> </ul>
882 883 884	<ul> <li>Ensuring the regular maintenance of ISAO computer systems, which in- cludes ensuring that they are kept up to date, with current licenses, and covered by organizational security tools</li> </ul>
885	<ul> <li>Strong organizational policies and training on security practices</li> </ul>
886 887	<ul> <li>Recurring background checks and administrative checks on access and accounts, including post-separation access</li> </ul>
888	<ul> <li>Business continuity planning exercises.</li> </ul>
889 890 891 892	In the aforementioned example, in step #2, the ISAO analyst will review the con- tents of the member submission. Having the relevant files and communications encrypted helps the analyst ensure that the confidentiality of the data will be pre- served.

#### **10.3 INFORMATION ASSURANCE—TRUST**

- Earlier in Section 5.4, a standard model for classifying reporting was highlighted.
  Most often, member submissions will fall under TLP Red, as these reports will
  contain data attributing to the submitting organization. Trust and intelligence
  sharing will usually benefit the most from including the most amount of technical
  threat data while including the least amount of attribution to the source beyond
  scoping out the legitimacy of the submission.
- 900The data encryption and data-at-rest security measures both contribute to the901trust model. Data encryption offers some assurance that the submission was902sourced from a trusted sender and contributes to the legitimacy of the submis-903sion. Data-at-rest measures help to protect the identity and attribution of the904source of intelligence.



905 The final piece of this equation is the ISAO analyst team and its adherence to in-906 telligence declassification and dissemination practices. All ISAO analyst team 907 members' efforts to provide a finished intelligence product to the rest of the mem-908 bership should include steps to de-attribute (anonymize) the source, verify and validate the technical indicators, and finally include general impact and severity 909 910 statements that support their guidance. Once the finished intelligence product is 911 completed, it should be communicated back to the membership using encryption 912 technologies for email or web.

#### 913 10.4 CONFIDENTIALITY, INTEGRITY, AND AVAILABILITY

- 914 The protective measures outlined in the section above are only some of several 915 key elements to promoting an ISAO's leadership role within the sector. Of equal 916 importance is for the ISAO to regularly update the membership with details of the 917 protective steps, conduct regular technical and policy security reviews, and col-918 laborate with the member organizations to continually improve.
- In summary, confidentiality, integrity, and availability can be achieved by leverag ing data-in-transit encryption, data-at-rest encryption, backups, and file integrity
   or availability monitoring and checks, and by rigorously enforcing best practices
   for informational handling.

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#### 924 APPENDIX A—GLOSSARY

- 925 Selected terms used in the publication are defined below.
- 926 Alert: Timely information about current security issues, vulnerabilities, and exploits.
- Analysis: A detailed examination of data to identify malicious activity and an as sessment of the identified malicious activity to existing threat information to say
   something greater about the data at hand.
- 931 **Anomaly:** Something that deviates from what is standard, normal, or expected.
- Automated cybersecurity information sharing: The exchange of data-related
   risks and practices relevant to increasing the security of an information system
   utilizing primarily machine programmed methods for receipt, analysis, dissemina tion, and integration.
- Attribute: A quality or feature regarded as a characteristic or inherent part of
  someone or something. a piece of information that determines the properties of a
  field or tag in a database or a string of characters in a display.
- Big data analytics: The process of examining large and varied data sets—that
  is, big data—to uncover hidden patterns, unknown correlations, market trends,
  customer preferences, and other useful information that can help organizations
  make more informed business decisions.
- 943 Campaigns: In the context of cybersecurity, a campaign or attack via cyber944 space that targets an enterprise's use of cyberspace for the purpose of disrupt945 ing, disabling, destroying, or maliciously controlling a computing
  946 environment/infrastructure, destroying the integrity of the data, or stealing con947 trolled information.
- 948 **Clustering:** The grouping of a particular set of objects based on their character-949 istics, aggregating them according to their similarities.
- 950 **Computer security incident:** See "Incident."
- 951 **Computer security incident response team:** A capability set up for the pur-952 pose of assisting in responding to computer security-related incidents; also called 953 a computer incident response team, computer incident response center, or com-954 puter incident response capability.
- 955 **Crowd sourcing:** The practice of obtaining information or input into a task or 956 project by enlisting the services of a large number of people, either paid or un-957 paid, typically via the internet.
- 958 **Cyber-threat information:** Information (such as indications, tactics, techniques, 959 procedures, behaviors, motives, adversaries, targets, vulnerabilities, courses of



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- 960 action, or warnings) regarding an adversary, its intentions, or actions against in-961 formation technology or operational technology systems.
- 962 **Cybersecurity information:** Data-related risks and practices relevant to increas-963 ing the security of an information system. Examples include hardware and soft-964 ware vulnerabilities, courses of action, and warnings.
- 965 **Cybersecurity information sharing:** The exchange of data-related risks and practices.
- 967 **Cybersecurity threat:** An action on or through an information system that may 968 result in an unauthorized effort to adversely affect the security, availability, confi-969 dentiality, or integrity of an information system or information that is stored on, 970 processed by, or transiting an information system. The term does not include any 971 action that solely involves a violation of a consumer term of service or a con-972 sumer licensing agreement.
- 973 **Cyber-threat indicator:** Information that is necessary to describe or identify
  - malicious reconnaissance, including anomalous patterns of communications that appear to be transmitted for the purpose of gathering technical information related to a cybersecurity threat or security vulnerability;
    - a method of defeating a security control or exploitation of a security vulnerability;
  - a security vulnerability, including anomalous activity that appears to indicate the existence of a security vulnerability;
- a method of causing a user with legitimate access to an information system or information that is stored on, processed by, or transiting an information system to unwittingly enable the defeat of a security control or exploitation of a security vulnerability;
- malicious cyber command and control;
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   the actual or potential harm caused by an incident, including a description of the information exfiltrated as a result of a particular cybersecurity threat; or
- any combination thereof.
- 990 **Data:** Facts and statistics collected together for reference or analysis.
- 991 **Data sets:** A collection of related sets of information that is composed of sepa-992 rate elements but can be manipulated as a unit by a computer.
- 993 **Defensive measure:** An action, device, procedure, signature, technique, or other 994 measure applied to an information system or information that is stored on, pro-995 cessed by, or transiting an information system that detects, prevents, or mitigates 996 a known or suspected cybersecurity threat or security vulnerability.



- 997 Enriched cybersecurity information: Cybersecurity information that is com 998 bined with multiple different data sets or streams to produce a more comprehen 999 sive set of data.
- 1000 **Event:** Any observable occurrence in a network or system.
- 1001**False negative:** An instance in which a security tool intended to detect a particu-1002lar threat fails to do so.
- False positive: An instance in which a security tool incorrectly classifies benigncontent as malicious.
- Feeds: An ongoing stream of structured data that provides users with updates of current information from one or more sources. Data feeds are often described in terms of their methods of delivery. RSS feeds, for example, use an XML-based file format to deliver content from multiple sources to users.
- 1009 Incident: A violation or imminent threat of violation of computer security policies,
   1010 acceptable use policies, or standard security practices.
- 1011Incident handling: The mitigation of violations of security policies and recom-1012mended practices.
- 1013 Incident response: See "Incident handling."
- 1014Information: Information is data that have been processed in such a way as to1015be meaningful.
- 1016 Indicator: An artifact or observable evidence that suggests that an adversary is
   1017 preparing to attack, that an attack is currently underway, or that a compromise
   1018 may have already occurred.
- 1019Intelligence: Intelligence is information gathered within or outside the United1020States that involves threats to our nation, its people, property, or interests; devel-1021opment, proliferation, or use of weapons of mass destruction; and any other mat-1022ter bearing on the U.S. national or homeland security.
- 1023Malware: A program that is covertly inserted into another program or system with1024the intent to destroy data, run destructive or intrusive programs, or otherwise1025compromise the confidentiality, integrity, or availability of the victim's data, appli-1026cations, or operating system.
- 1027Malicious cyber command and control: A method for unauthorized remote1028identification of, access to, or use of an information system or information that is1029stored on, processed by, or transiting an information system.
- Malicious reconnaissance: A method for actively probing or passively monitor ing an information system for the purpose of discerning its security vulnerabilities,
   if such method is associated with a known or suspected cybersecurity threat.



- 1033Monitor: To acquire, identify, scan, or possess information that is stored on, pro-<br/>cessed by, or transiting an information system.
- 1035Mitigation: The act of reducing the severity, seriousness, or painfulness of secu-1036rity vulnerability or exposure.
- 1037 Operational analysis: Examination of any combination of threats, vulnerabilities,
   1038 incidents, or practices that results in methods to protect specific data, infrastruc 1039 ture, or functions (e.g., incident analysis, identification of specific tactics, tech 1040 niques, procedures, or threat actors,).
- 1041**Real-time information sharing:** See "Automated cybersecurity information shar-1042ing."
- 1043Secure portal: A web-enabled resource providing controlled secure access to1044and interactions with relevant information assets (information content, applica-1045tions, and business processes) to selected audiences using web-based technolo-1046gies in a personalized manner.
- 1047Security control: The management, operational, and technical controls used to1048protect against an unauthorized effort to adversely affect the confidentiality, in-1049tegrity, and availability of an information system or its information.
- 1050 **Security vulnerability:** Any attribute of hardware, software, process, or proce-1051 dure that could enable or facilitate the defeat of a security control.
- 1052Signature: A recognizable, distinguishing pattern associated with an attack, such1053as a binary string in a virus or a particular set of keystrokes used to gain unau-1054thorized access to a system.
- 1055Situational awareness: Comprehension of information about the current and1056developing security posture and risks, based on information gathered, observa-1057tion, analysis, and knowledge or experience.
- 1058Social engineering: An attempt to trick someone into revealing information1059(such as a password) that can be used to attack systems or networks.
- Threat: Any circumstance or event with the potential to adversely affect organi zational operations (including mission, functions, image, or reputation), organiza tional assets, individuals, other organizations, or the nation through an
   information system via unauthorized access, destruction, disclosure, or modifica tion of information, and/or denial of service.
- 1065**Threat actor**: An individual or group involved in malicious cyber activity. [Source:1066MITRE, STIX]
- 1067**Threat source:** The intent and method targeted at the intentional exploitation of1068a vulnerability or a situation and method that may accidentally exploit a vulnera-1069bility.



- 1070**Trend analysis:** Examination of data to identify any combination of broad, non-<br/>obvious, or emerging actions (e.g., threat actor campaigns and intent, common<br/>vulnerabilities and configurations exploited, or merging operational analytics with<br/>non-like data streams such as assessments).
- 1074Vulnerability: A weakness in an information system, system security proce-<br/>dures, internal controls, or implementation that could be exploited by a threat<br/>source.1076source.



#### 1077 APPENDIX B—ACRONYMS

1078	AIS	Automated indicator sharing
1079	CERT	Computer Emergency Response Team
1080	CISA	Cybersecurity Information Sharing Act
1081	CONOPS	concept of operations
1082	CTI	cyber (common) threat indicator
1083	DHS	Department of Homeland Security
1084	EO	rxecutive order
1085	EU	European Union
1086	GDPR	General Data Protection Regulation (Directive 95/46/EC)
1087	HIPAA	Health Information Privacy and Portability Act
1088	HITECH	Health Information Technology for Economic and Clinical Health Act
1089	IA	information assurance
1090	IP	Internet Protocol
1091	IR	intelligence or information requirement
1092	ISAC	Information Sharing and Analysis Center
1093	ISAO	Information Sharing and Analysis Organization
1094	IT	information technology
1095	NCCIC	National Cybersecurity & Communications Integration Center
1096	NIST	National Institute of Standards and Technology
1097	PII	personable identifiable information
1098	SO	standards organization
1099	STIX	Structured Threat Information eXpression
1100	ΤΑΧΙΙ	Trusted Automated eXchange of Indicator Information
1101	TLP	Traffic Light Protocol
1102	TTP	tactics, techniques, and procedures