Information Sharing and Analysis Organization (ISAO) Standards Organization

Online Public Forum

A secure and resilient Nation – connected, informed and empowered.

July 27, 2017
• Strategic Goals for Information Sharing
• International Information Sharing Conference
• ISAO Support Update
• ISAO Publication Update
• Call for Working Group Members
• ISAO SO On the Road
• Upcoming Events
• Questions & Answers
Strategic Goals for Information Sharing

“The cyber threat is one of the most serious economic and national security challenges we face as a Nation.”

President Barack Obama, March 2010

**Mission:** Improve the Nation’s cybersecurity posture by identifying standards and guidelines for robust and effective information sharing and analysis related to cybersecurity risks, incidents and best practices.

**Vision:** A more secure and resilient Nation that is connected, informed and empowered.
• October 31 and November 1
• Walter E. Washington Convention Center, Washington D.C.
• Agenda Announced on July 10
  • Congressmen, international speakers, and information sharing leaders
  • Great feedback from press and attendees after the agenda announcement
• Involvement Opportunities:
  • Tech Demos and Expo Hall Opportunities are available
• On-going partnership with DHS and US Chamber to promote
• If you are interested in guest-blogging or have outlets to promote the conference, please contact ggarza@lmi.org or Chase.Hathaway@utsa.edu
# 2017 International Information Sharing Conference

**Tuesday, October 31, 2017**

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<th>Time</th>
<th>Agenda Item</th>
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<tr>
<td>7:00 AM - 4:00 PM</td>
<td>L Street Bridge  Attendee Registration</td>
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<tr>
<td>8:00 AM - 8:30 AM</td>
<td>Welcome Remarks: State of the Information Sharing Ecosystem  Dr. Greg White, ISAO Standards Organization</td>
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<tr>
<td>8:30 AM - 9:00 AM</td>
<td>Opening Keynote  Senior US Government Speaker  Ann Beachesne, United States Chamber of Commerce</td>
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<td>9:30 AM - 10:00 AM</td>
<td>Information Sharing and the Private Sector  Hall D  Expo Hall Open  Networking Break</td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td>General Session  Senior Retail Sector Speaker  International Keynote  Thomas Schreels, Chairman, FIRST (Invited)</td>
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<td>10:30 AM - 11:00 AM</td>
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<tr>
<td>11:00 AM - 12:30 PM</td>
<td>Hall D  ISAO SO Awards Luncheon  Keynote: Senior DHS Speaker</td>
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<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Hall D  Technology Demos / Exhibit Hall</td>
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**3:30 PM - 4:00 PM**

**Information Sharing Success Stories**

**Moderator:**
Richard A. Labrey, Deputy Director, ISAO Standards Organization

**Panels:**
- John Carlton, Financial Services ISAC
- Marcus Sachs, North American Electric Reliability Corporation

**STIX/TAXII Update**  
Richard Struck, Chair, OASIS Cyber Threat Intelligence Technical Committee

**International Information Sharing Dynamics**

**Moderator:**
Norma Krayem, Holland & Knight, LLP

**Panelists:**
- Frank Grimmenmann, Arizona Cyber Threat Response Alliance (ACTRA)
- Automated Information Sharing: Lessons Learned So Far  
  **Moderator:**
  Kent Landfield, McAfee

**Information Sharing Resources for Small and Midsize Business**

**Moderator:**
Reggie McKinnon, C3 Voluntary Program (DHS)

**Panels:**
- Jake Binko, Small Business Administration (SBA)
- Matt Chevalier, U.S. Secret Service
- Marcus Joehnkm, Federal Bureau of Investigation (FBI)

**4:00 PM - 5:00 PM**

**ISAO Service Provider Panel**

**Moderator:**
Doug DePace, Cyber Resilience Institute (CRI)

**Panels:**
- Cindy Donaldson, Global Resilience Federation (GRF)
- Deborah Kozola, International Association of Certified ISAOs (IACI)
- Michael Darling, PricewaterhouseCoopers (PwC)

**Autoimmune for Automated Sharing**

Mike Vemilye, Johns Hopkins University Applied Physics Laboratory

**Developing National Information Sharing Systems**

Steve Ingram, PwC Australia

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<tr>
<td>5:00 PM - 6:30 PM</td>
<td>Hall D  Networking Reception</td>
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2017 International Information Sharing Conference

• Special Promotion Code for being part of the Online Public Forum
• Use Code IISC295 to save $100!
• Valid through Monday, July 31
• Don’t miss this opportunity to network with peers, attend valuable sessions and panels, and demonstrate platforms and services. Register today!

Register on ISAO.org/events/IISC2017

Navigating the Information Sharing Ecosystem
In conjunction with the conference, there will be a vendor expo showcasing the latest products and services.

MARKETING PACKAGES AVAILABLE

$2,495 (Table Top)

$3,995 (10 x 10 Marketing Package)

$5,995 (Standard 10 x 20 Marketing Package)

More info on ISAO.org/events/IISC2017
ISAO Support Update

- **ISAO Marketplace**
  - 13 Vendors initially posted
  - 4-5 vendors currently pending
  - Accepting new registrations on ISAO.org

- **ISAO Registry**
  - 55 registered organizations
    - 32 ISAOs and “Other”
    - 23 ISACs

- **Roundtable and Vendor Platforms**
  - These intimate and targeted calls will continue this fall
  - Audio from the past three roundtables are available on the Past Event Pages
New standards and guidelines are being created based on needs of the community, input from WGs and the public, and feedback from ISAO SO support and engagement activities.
Pending Document Releases

• SP 4000 “Protecting Consumer Privacy in Cybersecurity Information Sharing”
  • Published July 26th

• SP 1000 “Forming a Tax Exempt Entity”
  • Request for public comment (RFC) is completed, WG is adjudicating comments.
  • Next step: WG forwards to SO for formatting, editing and final review for publishing.
  • Targeted Publication: August 2017

• SP 8000 “FAQs for ISAOs General Counsels”
  • Two RFC periods completed
  • Next Step: WG Adjudication
  • Targeted Publication: August 2017
• Four additional documents are currently in development
  • ISAO 200-1 Introduction to Services & Capabilities (working title)
  • ISAO 300-2 Automated Information Sharing (working title)
  • ISAO 600-3 Government Relations - State, Local, Territory, Tribal, Region (working title)
  • ISAO 700-1 Introduction to Analysis (working title)
• Visit the Future Products Page on ISAO.org for more information
Working Group Leaders met in San Antonio last week to discuss the future publication schedule of documents and other pressing matters.

- Discussed upcoming topics including:
  - Ecosystem topography
  - Data provenance
  - ISAO Body of Knowledge
  - How analysis is evaluated
  - ISAO “exhaust”
Call for Working Group Members

• 170+ experts from various industry sectors, government, and academia already participating in Working Groups

• ISAO SO is looking for additional members to participate in all Working Groups
  • ISAO Creation
  • ISAO Capabilities
  • Information Sharing
  • Privacy and Security
  • Government Relations
  • Analysis
  • International

• For those who’d like to join:
  • The Working Group Application Form can be found at the ISAO web page (https://www.isao.org/about/working-groups/)
  • Web-based application takes less than 3 minutes to complete
ISAO SO On the Road

- ISAO/ISAC Tour
  - Multi-State ISAC
  - Global Resilience Federation (GRF)
  - International Association of Certified ISAOs (IACI)
  - Sports ISAO
  - Cyber Resilience Institute (CRI)
  - National Cybersecurity & Communications Integration Center (NCCIC)

- Cross-Sector Leadership Forum
- National Governors Association Cybersecurity Summit
- Illinois Chamber of Commerce 2nd Annual Cybersecurity Conference

Recruiting WG Members, Supporting New Information Sharing Organizations, and Building the Ecosystem
Upcoming Events

September
• September 14: Online Public Forum
• September TBA: New and Emerging ISAO Roundtable
• September TBA: ISAO Vendor Showcase

October 31- November 1
• International Information Sharing Conference
• Selected as runner-up: *Most Valuable Industry Partner – Team Category*
• May 10, 2017 in Washington D.C.
• The GISLA program was established in 2004 to recognize government information security leaders, individuals or teams, whose commitment to excellence is advancing the nation’s cybersecurity program in six areas: workforce, technology, process and policy, community awareness, industry partners, and cybersecurity up-and-comers.

*Thanks to Our Dedicated Volunteers! You’re Making a Difference!*
Please use the Question and Answers box in your GoToWebinar Control Panel to submit questions to the ISAO SO.

Thanks for joining our online meeting today!